

Message Text

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PAGE 01 BANGKO 04872 241230Z

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ACTION COME-00

INFO OCT-01 EA-10 ISO-00 EB-07 XMB-04 /022 W

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P R 241004Z MAR 75

FM AMEMBASSY BANGKOK

TO SECSTATE WASHDC PRIORITY 1924

INFO AMEMBASSY SINGAPORE

UNCLAS BANGKOK 4872

E.O. 11652: N/A

TAGS: BEXP, TH

SUBJ: FY 77 CCP - SECTION IV

REF: STATE A-9016; STATE 052237; STATE A-100; BANGKOK 2650;
STATE 049909

RESOURCE ALLOCATION SUMMARY - SECTION 1: ECONOMIC/ COMMERCIAL
PERSONNEL.

1. PRODUCT CAMPAIGNS:

PRODUCT CAMPAIGNS (PRODUCTS YET TO BE DETERMINED) WILL
REQUIRE ESTIMATED INPUT OF MAN-DAYS AS FOLLOWS: FSO 50,
FSL 125, CLERICAL 100.

2. OTHER PRIORITY CAMPAIGNS:

A. TRADE PROMOTIONAL EVENT SUPPORT: FSO 100, FSL 100,
CLERICAL 150.

B. MARKET RESEARCH: FSO 40, FSL 150, CLERICAL 100.

C. MAJOR PRODUCTS: FSO 40, FSL 150, CLERICAL 100.

D. INVESTMENT PROTECTION/FACILITATION (INCLUDING
OPIC ADMINISTRATION): FSO 100, FSL 50, CLERICAL 40.

E. BUSINESS SERVICES (INCLUDING BUSINESS VISITORS,
LETTER AND TELEPHONE INQUIRIES, COMMERCIAL
LIBRARY): FSO 250, FSL 350, CLERICAL 350.

F. COMMERCIAL OPERATIONS COORDINATION: FSO 50, FSL 10,
CLERICAL 25.

SUB-TOTAL OTHER PRIORITY CAMPAIGNS: FSO 580,
FSL 730, CLERICAL 715.

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PAGE 02 BANGKO 04872 241230Z

3. OTHER ACTIVITIES:

A. TRADE POLICY REPORTING/NEGOTIATION/REPRESENTATION:

FSO 180, FSL 65, CLERICAL 50.

B. CERP AND ANALYTICAL REPORTING: FSO 90, FSL 75,
CLERICAL 150.

C. WTDR, ADS, TO, FTI: FSO 40, FSL 250, CLERICAL 250.

D. MINI-EXHIBITS/SEMINARS: FSO 10, FSL 50, CLERICAL 30.

E. PROGRAM MANAGEMENT: FSO 50, FSL 25, CLERICAL 40.

F. OFFICIAL VISITORS: FSO 50, FSL 50, CLERICAL 25.

G. COMMERCIAL NEWSLETTER: FSO 25, FSL 50, CLERICAL 25.

H. LOCAL AMERICAN BUSINESS (AMCHAM MEETINGS, BRIEFINGS,
ARTICLES): FSO 120, CLERICAL 25.

I. EXCON: FSO 5, FSL 30, CLERICAL 10.

J. EXIM BANK: FSO 15, FSL 15, CLERICAL 15.

K. MONITORING PUBLICATIONS: FSO 75, FSL 75, CLERICAL 100.

L. PERSONNEL TRAINING (LANGUAGE): FSO 30, CLERICAL 30.

SUB- TOTAL OTHER ACTIVITIES: FSO 690, FSL 685,
CLERICAL 725.

4. TOTAL ESTIMATED ECON/COMMERCIAL AVAILABLE AND

UTILIZED: FSO 1320, FSL 1540, CLERICAL 1540.

SECTION 2: RESOURCE ALLOCATION OF ECON/COMMERCIAL

SECTION DIRECT COSTS:

1. ECON/COMMERCIAL TRAVEL: \$500

2. REPRESENTATION: \$2,500

3. COMMERCIAL LIBRARY PUBLICATIONS: \$2,400

4. COMMERCIAL NEWSLETTER PRINTING AND MAILING: \$1,750

5. COMMERCIAL SECTION RENT/UTILITIES: \$14,200

6. ESTIMATED PORTION OF EMBASSY'S ADMINISTRATIVE
SERVICES TO COMMERCIAL SECTION: \$29,000

7. TOTAL STATE DIRECT COSTS: \$50,350

SECTION 3: COMMENTS: ESTIMATED RESOURCE ALLOCATIONS ON
SUCH ACTIVITIES AS BUSINESS SERVICES AND INVESTMENT
PROTECTION/FACILITATION MAY BE QUITE CONSERVATIVE,
DEPENDING ON BUSINESS/INVESTMENT CLIMATE IN FY 77.

DIRECT COST ALLOCATION FOR REPRESENTATION BASED ON FY 74

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PAGE 03 BANGKO 04872 241230Z

REIMBURSEMENTS BOTH TO ECONOMIC/COMMERCIAL OFFICERS AND
TO OTHER MISSION OFFICERS FOR E/C ACTIVITIES.

MASTERS

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